

## REVITALVISION LAUNCHES THE WORLD'S ONLY FDA-APPROVED THERAPY TO IMPROVE AMBLYOPIA

*"Lazy eye" treatment improves amblyopic patients' vision by enhancing brain processing without drugs, surgery or glasses.*



### For Immediate Release

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**Lawrence, Kan.** (May 26, 2010) – The only U.S. Food and Drug Administration approved therapy for amblyopia has recently been launched by RevitalVision, LLC. Amblyopia, commonly known as "lazy eye", affects more than 180 million people worldwide.

The RevitalVision therapy improves amblyopic patients' vision by enhancing brain processing without drugs, surgery or glasses. During the computer-based training sessions, a series of visual tasks and repetitive images train the brain and improve visual processing. RevitalVision analyzes performance and continuously adjusts the individually customized training sessions to substantially improve vision.

In addition to amblyopia, RevitalVision is clinically and scientifically proven to improve the vision outcomes for post-cataract, post-refractive (LASIK) and presbyopia (need for reading glasses) patients.

"As a Professor, Eye Care Practitioner, and amblyopia patient, I was excited to discover the RevitalVision product and try it for myself. I am thrilled with my results. I am now recommending it to my teenage and adult amblyopia patients who qualify for the program to improve their quality of vision," stated Dr. Peter Shaw-McMinn, O.D., Senior Partner of Sun City Vision Center and Assistant Professor at the Southern California School of Optometry.

On average, RevitalVision's amblyopic clinical trial patients' vision improved by more than two lines on an eye chart after completion of the program. To qualify for the amblyopia therapy, patients must be:

- Older than 9 years of age
- Have corrected vision between 20/30 and 20/100
- Have minor strabismus (8 prism diopters or less)

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Amblyopia patients complete 40, 40-minute sessions and report seeing results in as little as ten sessions. This program is monitored online and allows users to complete the program in the comfort of their home. It is tailored to an individual's visual needs and paced according to their ability.

The program is professionally monitored throughout completion; however it does require an eye care professional's support. For more information and to locate a certified RevitalVision eye care professional, please visit: [www.RevitalVision.com](http://www.RevitalVision.com).

\*Clinical evidence can be found at: [www.revitalvision.com/Doctors/ClinicalTrials/](http://www.revitalvision.com/Doctors/ClinicalTrials/)

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**About RevitalVision:** RevitalVision exists to improve quality of life by enhancing quality of vision. It is the result of more than 20 years of scientific and clinical research in the field of visual neuroscience. This work has been completed in the U.S. and around the world. Our goal is to be the world leader in non-invasive vision improvement. More information is available at: [www.RevitalVision.com](http://www.RevitalVision.com)